

Print Advertisement

“Health and Physical Culture” Activity

Using your knowledge of print advertising, identify the techniques the advertisers use to encourage the paper’s readers to buy “Health and Physical Culture magazine.

50,000 NUDE SUNBATHERS!

The Australian Women's Weekly (1933 - 1982), Saturday 18 September 1937, page 15



Amazing Popularity of Mixed Nudism

THIS year promises a nudist record. Already there are more than fifty thousand members of registered nudist clubs. Men, women and children in every part of Britain have defied convention and outraged Mother Grundy by casting off reserve with their clothes and seeking health and freedom basking, nude, in the sun. Read all about these amazing people in an intriguing ILLUSTRATED article in this month's H A P C.

Buy This Month's
"HEALTH AND PHYSICAL CULTURE"
On Sale Everywhere. Now 1/-

AWFUL TOLL OF SEPTIC TEETH

HERE is information of vital importance to all who suffer from bad teeth. Modern science shows how the dread germs of decayed teeth gradually break down the health and cause crippling diseases, sometimes even death. You cannot afford to miss this medical contribution.